# Dog Walkers

### **Small Dog Specialist**

You focus on walking dogs under 15 pounds, ensuring they get proper exercise without feeling overwhelmed. You use gentle handling and small-sized leashes to keep them comfortable.

#### Senior Dog Walker

You cater to older dogs who require slow, careful walks and special attention to joint health. You also offer shorter, more frequent walks to help with mobility.

#### **Multi-Dog Specialist**

You have experience handling two or more dogs at once and ensuring each one gets proper attention. You're skilled in keeping the group calm and controlled.

## Large Breed Specialist

You specialize in walking big dogs like Great Danes and Mastiffs. You know how to handle strong dogs safely and keep them well-behaved on a leash.

#### **Adventure Walker**

You take dogs on longer, nature-based walks such as hikes or trail walks, ensuring they get both physical and mental stimulation in a natural environment.

## **High-Energy Breed Expert**

You specialize in dogs that need a lot of exercise, such as Border Collies and Huskies. Your walks include running, agility exercises, and mental stimulation to keep them engaged.

#### **Puppy Training Support**

You specialize in puppies learning to walk on a leash. You use positive reinforcement to help them develop good walking habits while keeping their energy under control.

#### **Evening & Weekend Walker**

Your service is ideal for busy owners who need flexible walking hours. You're available in the evenings and on weekends to accommodate work schedules.

## **Reactive Dog Walker**

You work with dogs that have behavioral challenges, such as leash aggression or fearfulness. You use calming techniques and training-based methods during your walks.

## **Luxury Walking Service**

You offer a high-end experience with personalized attention, organic treats, GPS-tracked walks, and even photo updates for owners after each session.

## **Potential Clients**

#### **Owner of 2 Small Dogs**

You focus on walking dogs under 15 pounds, ensuring they get proper exercise without feeling overwhelmed. You use gentle handling and small-sized leashes to keep them comfortable.

## Owner of a Boarder Collie

Your dog needs to run and be mentally engaged. You're looking for a walker who can handle an energetic, intelligent dog and prevent boredom.

#### Owner of a Senior Lab

Your Lab is 12 years old and has arthritis. You need someone who understands senior dog care and can provide slow, short walks.

## **Busy Professional**

You work long hours and need a flexible dog walker who can walk your dog in the evenings and on weekends when you're unavailable.

#### **Owner of a New Puppy**

Your puppy is excitable and still learning how to walk properly. You want someone who can reinforce training and handle puppy energy.

#### **Owner of a Great Dane**

You have a Great Dane who is friendly but very strong. You need a walker who can control a big dog without getting pulled.

## Owner of a Reactive Dog

Your dog barks and lunges at other dogs while on walks. You need a walker who understands reactive dogs and can keep your pet calm.

#### **Adventure Seeker**

You have an active lifestyle and want a walker who can take your dog on hikes and nature trails, rather than just a neighborhood walk.

## **Tech-Savvy Owner**

You like getting real-time updates on your dog's walks, including GPS tracking and photos. You want a walker who offers premium service and extra perks.

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